

CURRICULUM VITAE

Dr. Blake Hallinan

Senior Lecturer
Department of Communication and Journalism
The Hebrew University of Jerusalem
2702 Faculty of Social Sciences
Jerusalem, Israel 94508

blake.hallinan@mail.huji.ac.il
www.blakehallinan.com

DEGREES

- 2015 – 2019 PhD, Communication. University of Colorado Boulder
Dissertation: *Like! Feelings and Friendship in the Age of Algorithms*
Supervisors: Dr. Ted Striphas, Dr. Peter Simonson
Committee: Dr. Karen Ashcraft, Dr. Jed Brubaker, Dr. Casey Fiesler, Dr. Laurie Gries
- 2012 – 2014 M.A., Communication and Culture. Indiana University
- 2007 – 2012 B.A., English, Philosophy. Kansas State University

ACADEMIC APPOINTMENTS & AFFILIATIONS

- 2023 – Faculty Affiliate of CITAP at the University of North Carolina Chapel Hill
- 2022 – Senior Lecturer, Department of Communication and Journalism, The Hebrew University of Jerusalem
- 2019 – 2022 Postdoctoral Research Fellow, ERC-funded project *DigitalValues* lead by Prof. Limor Shifman, The Hebrew University of Jerusalem

GRANTS & AWARDS

- 2023 The Smart Institute at The Hebrew University of Jerusalem Research Grant for the project “Deplatforming predators: Mapping practices of vigilante platform governance,” \$4,000.
- Top Faculty Paper in the Philosophy, Theory, and Critique Division, International Communication Association

The Hebrew University Faculty of Social Sciences Personal Research Grant for the project “Publicizing platform power: How creators challenge classification and valuation regimes on YouTube,” \$3,600.

- 2021 Top Faculty Paper in the Visual Communication Division, International Communication Association
- 2019 Top Student Paper in the Philosophy, Theory, and Critique Division, International Communication Association
- 2018 Marcella G. Hertzog Memorial Scholarship, College of Media, Communication and Information. University of Colorado Boulder, \$3,200.
- Graduate Student Research Grant, Department of Communication, University of Colorado Boulder, \$250.
- 2017 Summer Dissertation Fellowship, Department of Communication, University of Colorado Boulder, \$1,800.
- 2016 Graduate Student Travel Grant, Department of Communication, University of Colorado Boulder, \$300.
- 2015 Graduate Student Travel Grant, Department of Communication, University of Colorado Boulder, \$300.
- 2014 Graduate Student Travel Grant, Department of Communication and Culture, Indiana University, \$500.

PUBLICATIONS

Peer-Reviewed Book

- 2022 Gries, Laurie & **Blake Hallinan** (eds.). *Doing Digital Visual Studies: One Image, Multiple Methodologies*. Computers and Composition Digital Press/Utah State University Press. Available at: <https://cdigitalpress.org/book/ddvs/>

Peer-Reviewed Articles

* indicates both authors contributed equally to the work, † indicates co-author was a graduate student

- 2023 Reynolds, CJ† & **Blake Hallinan**. User-generated accountability: Public participation in algorithmic governance on YouTube. Forthcoming in *New Media & Society*.
- Scharlach, Rebecca† & **Blake Hallinan**. The value affordances of social media features. *Journal of Computer-Mediated Communication*, 28(6), 1–11.

Hallinan, Blake. No judgment: Value optimization and the reinvention of reviewing on YouTube. *Journal of Computer-Mediated Communication*, 28(5), 1–11.

- Winner, 2023 Top Faculty Paper, Philosophy, Theory, & Critique Division (ICA)

Trillò, Tommaso, **Blake Hallinan**, Avishai Green†, Bumsoo Kim, Saki Mizoroki†, Rebecca Scharlach†, Pyunghw Park†, Paul Frosh & Limor Shifman. “I love this photo, I can feel their hearts!” How users across the world evaluate social media portraiture. *Journal of Communication*, 73(3), 235–246.

Hallinan, Blake, Bumsoo Kim, Rebecca Scharlach†, Tommaso Trillò, Saki Mizoroki† & Limor Shifman. Mapping the transnational imaginary of social media genres. *New Media & Society*, 25(3), 559–583.

Scharlach, Rebecca*†, **Blake Hallinan*** & Limor Shifman. Governing principles: Articulating values in social media platform policies. *New Media & Society*, Online first: 1–20.

Hallinan, Blake, Bumsoo Kim, Saki Mizoroki†, Rebecca Scharlach†, Tommaso Trillò, Mike Thelwall, Elad Segev & Limor Shifman. The value(s) of social media rituals: A cross-cultural analysis of New Year’s resolutions. *Information, Communication, & Society*, 26(4), 764–785.

2022 Trillò, Tommaso*, **Blake Hallinan*** & Limor Shifman. A typology of social media rituals. *Journal of Computer-Mediated Communication*, 27(4), 1–11.

Hallinan, Blake, Rebecca Scharlach†, & Limor Shifman. Beyond neutrality: Conceptualizing platform values. *Communication Theory*, 32(2), 201–222.

2021 Trillò, Tommaso, Rebecca Scharlach†, **Blake Hallinan**, Bumsoo Kim, Saki Mizoroki†, Paul Frosh, and Limor Shifman. What does #freedom look like? Instagram and the visual imagination of values. *Journal of Communication*, 71(6), 1–23.

- Winner, 2021 Top Faculty Paper, Visual Communication Division (ICA)

Hallinan, Blake & Jed R. Brubaker. Living with everyday evaluations on social media platforms. *International Journal of Communication*, 15, 1551–1569.

Hallinan, Blake. Civilizing infrastructure. *Cultural Studies*, 35(4–5), 707–727.

Hallinan, Blake* & CJ Reynolds*†. New media goes to the movies: Digitizing the theatrical audience. *Television & New Media*, 22(4), 379–399.

Reynolds, CJ† & **Blake Hallinan.** The haunting of GeoCities and the politics of access control on the early Web. *New Media & Society*, 23(11), 3268–3289.

- Winner, 2019 Top Student Paper, Philosophy, Theory, & Critique Division (ICA)

- 2020 **Hallinan, Blake**, Jed R. Brubaker, & Casey Fiesler. Unexpected expectations: Public reaction to the Facebook emotional contagion study. *New Media & Society*, 22(6), 1076–1094.
- 2018 Fiesler, Casey & **Blake Hallinan**. “We are the product”: Public reactions to online data sharing and privacy controversies in the media. In *Proceedings of the ACM Conference on Human Factors in Computing Systems (CHI)*, Montreal, Canada, April 2018, 1–13.
- 2016 **Hallinan, Blake** & Ted Striphas. Recommended for you: The Netflix Prize and the production of algorithmic culture. *New Media & Society*, 18(6), 117–137.

Peer-Reviewed Book Chapter

- 2022 Blake Hallinan. “Digging up Obama Hope: Recovering digital infrastructure with media archeology,” in Laurie Gries and Blake Hallinan (eds.), *Doing Digital Visual Studies: One Image, Multiple Methodologies*. Computers and Composition Digital Press/Utah State University Press. Available at: <https://ccdigitalpress.org/book/ddvs/>

Edited Journal Collection

- 2021 *Introduction: Hallinan, Blake** & James N. Gilmore*. Infrastructural politics amidst the coils of control. *Cultural Studies*, 35(4–5), 617–640.
- This double special issue on infrastructural politics contains 17 full-length, original peer-reviewed articles and is co-edited with Dr. James N. Gilmore (Clemson University). See: <https://www.tandfonline.com/toc/rcus20/35/4-5>*

Book Reviews

- 2023 **Hallinan, Blake**. Review of *To Know is to Compare: Studying Social Media Across Nations, Media, and Platforms*. *Convergence*. Online first: 1-3.
- 2017 **Hallinan, Blake**. The Internet of feels. *Cultural Studies* 31, no. 4: 607-609.

Media Engagement

- 2023 Ben Cohen. The Science Behind New Year’s Resolutions That Actually Stick. *The Wall Street Journal*. <https://www.wsj.com/articles/resolutions-new-years-research-advice-11672863827>
- Nicole Ellison, Limor Shifman, **Blake Hallinan**, and Tommaso Trillò. “Typology of Social Media Rituals.” *JCMC Discussion Section* podcast. <https://podcasts.apple.com/us/podcast/jcmc-the-discussion-section-typology-of-social/id1614022787>

- 2022 **Blake Hallinan.** “Small SIP Episode #3: Blake Hallinan.” *The SIP Podcast*.
<https://anchor.fm/thesippodcast/episodes/Small-SIPs-Episode-3-Blake-Hallinan-e1kp102>
- 2021 Kaitlyn Tiffany. Yahoo, the Destroyer. *The Verge*.
<https://www.theatlantic.com/technology/archive/2021/04/how-yahoo-became-internet-villain/618681/>
- 2019 **Blake Hallinan.** “The perfect tweetstorm: Tay and the cultural politics of machine learning.” In *The Ethical Machine*, Dipayan Ghosh (ed.). <https://ai.shorensteincenter.org/>

Work in Progress

- **Hallinan, Blake**, CJ Reynolds† & Omer Rothenstein†. Copyright callouts: Meta content as the normative negotiation of platform power. Invited to submit to a special issue in *Internet Policy Review* on locating and theorizing platform power.

PRESENTATIONS

Conferences

- 2023 Association of Internet Researchers (AoIR) in Philadelphia, US. “YouTube doesn’t care about creators: How YouTubers use the platform to promote accountability.” Co-author: CJ Reynolds.
- Association of Internet Researchers (AoIR) in Philadelphia, US. “The value affordances of social media engagement features.” Co-author: Rebecca Scharlach.
- The 73rd Annual Conference of the International Communication Association (ICA) in Toronto, CA. “Qualified influencers: How creators communicate value in YouTube reviews.”
- The 73rd Annual Conference of the International Communication Association (ICA) in Toronto, CA. “Governing principles: Values in social media platform policies.” Co-authors: Rebecca Scharlach and Limor Shifman.
- The 73rd Annual Conference of the International Communication Association (ICA) in Toronto, CA. “The value affordances of social media features.” Co-author: Rebecca Scharlach.
- The 73rd Annual Conference of the International Communication Association (ICA) in Toronto, CA. “I love this photo, I can feel their hearts!” How users across the world evaluate social media portraiture.” Co-authors: Tommaso Trillò, Avishai Green, Bumsoo Kim, Saki Mizoroki, Rebecca Scharlach, Pyunghw Park, Paul Frosh, and Limor Shifman.
- 2022 Association of Internet Researchers (AoIR) in Dublin, IE. ““I love this photo, I can feel their hearts!” How users across the world evaluate social media portraiture.” Co-authors:

Tommaso Trillò, Avishai Green, Bumsoo Kim, Saki Mizoroki, Rebecca Scharlach, Paul Frosh, and Limor Shifman.

Association of Internet Researchers (AoIR) in Dublin, IE. “How to do things with ‘values’: A cross-linguistic analysis of the meanings and functions of a core concept on Twitter.” Co-authors: Avishai Green, Yuya Shibuya, Tommaso Trillo, Saki Mizoroki, Rebecca Scharlach, Tim Park, Effi Levi, Elad Segev, Shaul Shenhav, and Limor Shifman.

Association of Internet Researchers (AoIR) in Dublin, IE. “Highly recommended.” Roundtable discussion with Tarleton Gillespie, Sophie Bishop, Jean Burgess Nick Seaver, Robyn Caplan, and Ysabel Gerrard.

Israel Communication Association in Jerusalem, IL. “Rituals, reviews, and portraits: The construction of values in digital spheres.” Co-authors: Limor Shifman and Tommaso Trillò.

The 72nd Annual Conference of the International Communication Association (ICA) in Paris, FR. “What’s worthwhile? Cultural repertoires of evaluation in YouTube review videos.”

The 72nd Annual Conference of the International Communication Association (ICA) in Paris, FR. “A typology of social media rituals.” Co-authors: Tommaso Trillò and Limor Shifman

2021

Association of Internet Researchers (AoIR). Online. “User-generated accountability: Auditing and the algorithmic imagination of YouTube creators” for the panel “Algorithmic imaginations: Rethinking ‘algorithmic’ as a heuristic for understanding computationally-structured culture.” Co-author: CJ Reynolds.

Association of Internet Researchers (AoIR). Online. “The Cheshire cat of social media: Values in platform policies.” Co-authors: Rebecca Scharlach and Limor Shifman.

The 71st Annual Conference of the International Communication Association (ICA). Online. “Beyond neutrality: Conceptualizing platform values.” Co-authors: Rebecca Schralach & Limor Shifman.

The 71st Annual Conference of the International Communication Association (ICA). Online. “Civilizing infrastructure.”

The 71st Annual Conference of the International Communication Association (ICA). Online. “What does #freedom look like? Instagram and the visual imagination of values.” Co-authors: Tommaso Trillò, Rebecca Scharlach, Bumsoo Kim, Saki Mizoroki, Paul Frosh, and Limor Shifman.

- 2020 Association of Internet Researchers (AoIR). Online. “What does #freedom look like? Instagram and the visual imagination of values.” Co-authors: Tommaso Trillò, Rebecca Scharlach, Bumsoo Kim, Saki Mizoroki, Paul Frosh, and Limor Shifman.
- 2019 The 69th Annual Conference of the International Communication Association (ICA) in Washington DC, US. “The haunting of GeoCities: Platform politics and protest on the early Web.” Co-author: CJ Reynolds.
- 2018 National Communication Association (NCA) in Salt Lake City, US. “Feeling structures | Structures of feeling.”
- National Communication Association (NCA) in Salt Lake City, US. “Communication as technology: An argument for technological determinism within communication studies.”
- 2017 *Audiences? The Familiar Unknown of Communication Historiography*, a preconference of the International Communication Association (ICA) in San Diego, US. “Likes & dislikes: The Lazarsfeld-Stanton program analyzer and the theory of media affects.”
- 2016 The Society for Cinema and Media Studies (SCMS) in Atlanta, US. “Digitizing the theatrical audience.”
- Western States Communication Association (WSCA) in San Diego, US. “The future of trust: Utopian discourses of media and technology in the Department of Homeland Security’s Science and Technology Directorate.”
- 2015 Association of Internet Researchers (AoIR) in Phoenix, US. “From Borking to streaming: The normalization of media surveillance.”
- The Society for Cinema and Media Studies (SCMS) in Montreal, CA. “‘My context is my query’: Algorithmic flow as emergent entertainment paradigm.”
- 2014 National Communication Association (NCA) in Chicago, US. “Recommended for you: The Netflix Prize and the production of algorithmic culture.” Co-author: Ted Striphas.
- The Midwest Popular Culture/American Studies Association (MPCASA) in Indianapolis, US. “Animating access: HBO Go and the ‘Ultimate viewing machine.’”
- 2013 *Ray Browne Conference on Popular Culture* at Bowling Green State University in Bowling Green, US. “‘How are you I’m fine thanks’ and the queer church of Tumblr fandom.”
- 2012 *Infosocial: A Media, Technology and Society Conference* at Northwestern University in Evanston, US. “Digital frontier/physical frontier: Blake Hausman’s *Riding the Trail of Tears* and the myth of digital dualism.”

Invited Talks

- 2024 "Vigilante platform governance." Paper to be presented at the communication seminar in the Department of Communication at The University of Haifa, IL.
- 2023 "Power through platforms: Community governance of copyright on YouTube." Paper to be presented at the communication seminar in the School of Communication at Bar-Ilan University, IL.
- "Platform drama as platform governance." Paper presented at the *Rethinking Personalization in the Platform Economy* workshop at Tel Aviv University, IL.
- 2021 "Technologies of evaluation in digital culture: From user-generated reviews to algorithmic recommendations," Paper presented at the communication seminar in the Department of Communication and Journalism at the Hebrew University of Jerusalem, IL.
- "Cultivating the imagination: Pedagogy for and through popular culture." Invited talk at the Department of Communication at The University of Arkansas, US.
- "Technologies of evaluation in digital culture: From user-generated reviews to algorithmic recommendations," Invited talk at the Department of Communication at The University of Arkansas, US.
- "Comparing digital values through qualitative research." Invited talk at *Comparing Fuzzy Things*, an AoIR Satellite Event. Online. With co-presenters Limor Shifman and Tommaso Trillò.
- 2019 "Engagement by design: Social media and the algorithmic management of feeling." Paper presented at the *Algorithmic Knowledge in Culture and in the Media* workshop at The Open University of Israel, IL.
- "A conceptual history of engagement." Paper presented at the communication seminar in the Department of Communication at the University of Haifa, IL.
- "Everyday *like*: Engaging with affective infrastructure." Invited talk at the Department of Communication at the University of North Carolina Chapel Hill.

Campus Talks

- 2023 "Publicizing platform power: How creators challenge classification and valuation regimes on YouTube." Talk given for the departmental seminar in the Department of Communication at Journalism at the Hebrew University of Jerusalem.

- 2021 “The construction of values in digital spheres.” Talk given for the departmental seminar in the Department of Communication at Journalism at the Hebrew University of Jerusalem. Co-presenters: Limor Shifman and Tommaso Trillò.
- 2019 “Everyday like: Engaging with affective infrastructure.” Talk given for the Rhetoric & Culture Research Lunch Series in the Department of Communication at the University of Colorado Boulder.
- 2017 “Queering information science and communication.” Talk given for the Rhetoric & Cultural Research Lunch Series in the Department of Communication at the University of Colorado Boulder. Co-presenter: Jed Brubaker.
- 2014 “Authenticated embodiment.” Talk given for *The Quantified Self: Technology and Everyday Life*, a colloquium from the Department of Communication and Culture at Indiana University.

TEACHING & SUPERVISION

All Hebrew University courses are new.

Undergraduate Courses

The Hebrew University of Jerusalem

- 2023 – 2024 The Politics of Algorithms
Media Infrastructures and Materiality
Public Speaking in English
The Construction of Values in Digital Spheres (co-taught with Limor Shifman)
- 2022 – 2023 The Politics of Algorithms
Public Speaking in English
The Construction of Values in Digital Spheres (co-taught with Limor Shifman)
- 2021 – 2022 The Construction of Values in Digital Spheres (co-taught with Limor Shifman)

The University of Colorado Boulder

- 2016 – 2017 Public Speaking
Perspectives on Human Communication
- 2015 – 2016 Public Speaking
Perspectives on Human Communication (Teaching Assistant)

Indiana University

- 2014 – 2015 Advertising and Consumer Culture
- 2012 – 2013 Public Speaking

Graduate Courses

The Hebrew University of Jerusalem

- 2023 – 2024 The Politics of Digital Platforms
 Digital Platforms and the Transformation of Labor
 The Craft of Academic Writing and Argumentation
- 2023 – 2024 The Politics of Digital Platforms
 Digital Platforms and the Transformation of Labor

Guest Lectures

- Lecture on “Platform values” for *New Media and Society*, taught by Nicholas Johns, The Hebrew University of Jerusalem Fall 2021
- Lecture on “Algorithmic culture” for *Digital Culture and New Media*, taught by Lillian Boxman-Shabtai, The Hebrew University of Jerusalem, Fall 2020, Fall 2021, Fall 2022
- Lecture on “Representing consumer identity” for *Introduction to Media, History, Theory, and Criticism*, taught by Rose Heather Wilson, University of North Carolina Chapel Hill, Spring 2019
- Lecture on “Multimodality” for *Digital Storytelling*, taught by Laurie Gries, The University of Colorado Boulder, Fall 2018

Supervision

Visiting Research Fellow Host, The Hebrew University of Jerusalem

2023 – Isabell Knief, M.A. Student, University of Bonn

PhD Supervisory Committee Member, The Hebrew University of Jerusalem

2023 – Nufar Giladi, Department of Sociology

MA Smart Scholars Program Faculty Mentor, The Hebrew University of Jerusalem

2023 – Omer Rothenstein (co-mentored with Limor Shifman)

2023 – Noa Niv (co-mentored with Limor Shifman)

Undergraduate Research Mentor, The Hebrew University of Jerusalem

2023 – Dana Theiler

Seminar Paper Supervision

2022 – 2023 3 students

SERVICE

Editorial

Guest Editor for *Cultural Studies* 2019 – 2021

Art Director for *Cultural Studies* 2017 – 2023

Managing Editor for *Cultural Studies* 2017 – 2019

Editorial Assistant to the Book Review Editor for *Cultural Studies* 2015 – 2017

Copy Editor for *enculturation | a journal of rhetoric, writing, and culture* 2016 – 2019

Reviewing

Big Data & Society
Cinéma & Cie
Cultural Studies
Digital Journalism
Information, Communication & Society
International Journal of Communication
International Journal of Cultural Studies
Internet History
Journal of Business and Technical Communication
Journal of Communication
Journal of International and Intercultural Communication
New Media & Society
Popular Communication
Social Media + Society
Social Studies of Science
Surveillance & Society
Television & New Media
Theory, Culture & Society

Association of Internet Researchers
Conference on Human Factors in Computing Systems
International Communication Association
National Communication Association
Platform Governance Research Network

Association

Incoming Secretary for the Philosophy, Theory, & Critique division of ICA, 2024 – 2026

College

CMCI Graduate Student Association Representative, University of Colorado Boulder, 2016 – 2018
CMCI Connect Leader for orientation of incoming students, University of Colorado Boulder, 2016
Docent at the Media Archeology Lab, University of Colorado Boulder, 2014 – 2017

Department

Departmental Seminar Coordinator, Hebrew University of Jerusalem, 2023 –
Graduate Affairs Committee Representative, University of Colorado Boulder, 2016 – 2017
Graduate Student Association Secretary, University of Colorado, 2015 – 2016
Graduate Affairs Committee Representative, Indiana University, 2014 – 2015
Equipment, Space, and Technology Representative, Indiana University, 2012 – 2013

PROFESSIONAL DEVELOPMENT

- 2020 Early Career Researchers Workshop, hosted by the *Association of Internet Researchers*, online only.
- 2018 Doctoral Colloquium, competitively selected and funded participation, hosted by *Computer Supported Cooperative Work*, Jersey City, US.
- Doctoral Colloquium, hosted by the *Association of Internet Researchers*, Montreal, CA.
- 2017 Rethinking Digital Pedagogy with Community Partners: An Unconference, hosted by the University of Colorado Boulder, US.
- 2016 Augmented Reality as Critical Media Practice and Inventive Pedagogy, hosted by the University of Colorado Boulder, US.
- 2015 Graduate Student Summer Institute in Rhetoric and Public Culture, competitively selected and funded participation, hosted by the Center for Global Culture and Communication at Northwestern University, on the subject of Michel Foucault's Lectures on Governmentality, Biopolitics and Neoliberalism.

MEMBERSHIPS

International Communication Association, ICA
Association of Internet Researchers, AoIR
Phi Beta Kappa